



LINA - I (2010 Course) : APRIL / MAY - 2013

Subject : Business Organization and Systems

B.B.A. - I / II / III

Day : Thursday

Date : 02/05/2013



Time : 10.00 AM TO 01.00 PM

Max Marks : 70 Total Pages : 1

N.B.:

- 1) Q.No.1 is **COMPULSORY**.
- 2) Attempt **ANY FOUR** questions from Q. No. 2 to Q. No. 7.
- 3) Each question carries **FOURTEEN** marks.

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- Q.1 a)** "Asian Toys" is a newly set company manufacturing toys for children. They are planning to sell their products country-wide. Suggest the channels of distribution they can employ to be profitable.
- b)** You have been offered an agency for sale of mobiles in Pune by a reputed manufacturer. What form of organization will you choose to handle this work and explain why?
- Q.2** Define the term 'Business'. What are the essential requisites for attaining success in modern business?
- Q.3** What is a Joint Stock Company? Describe its advantages and disadvantages as a form of business organization.
- Q.4** Explain the stages in the formation and incorporation of a Public Limited Company.
- Q.5** What factors are to be considered while setting up a new enterprise?
- Q.6** State the role of importance of Insurance as a support service for a business organization.
- Q.7** Write short notes on **ANY TWO** of the following:
- a) Industrial Revolution
 - b) Articles of Association
 - c) Business Process Outsourcing
 - d) Retail Trade



LINA - I (2010 Course) : APRIL / MAY - 2013

Subject : Business Economics (Micro)

B.B.A. - I / II / III

Day : Friday

Date : 03/05/2013



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Time : 10.00 AM TO 01.00 PM

Max Marks : 70 Total Pages : 1

N.B.:

- 1) Q.No.1 is **COMPULSORY**
- 2) Attempt **ANY FOUR** questions from Q.No.2 to Q.No.7.
- 3) Figures to the right indicate **FULL** marks.

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- Q.1 a) Explain fully the concept of Price elasticity of demand. [07]
- b) What are the exceptions to the Law of Supply? [07]
- Q.2 Distinguish between Micro and Macro economics. Explain any two concepts from both. [14]
- Q.3 State and explain the Law of demand. [14]
- Q.4 What is the role of trade union and collective bargaining in wage determination? [14]
- Q.5 Explain the Law of variable proportion. [14]
- Q.6 State the conditions of equilibrium of a firm. Explain price determination under Monopoly. [14]
- Q.7 Write short notes on **ANY TWO** of the following: [14]
- a) Modern theory of Rent
 - b) Features of Perfect Competition
 - c) PPC
 - d) Revenue concepts



Subject : Business Accounting

B.B.A. - I / II / III

Day : Monday
Date : 06/05/2013Time : 10.00 AM TO 01.00 PM
Max Marks : 70 Total Pages : 2

N.B.

- 1) Q.No. 1 is **COMPULSORY**. Out of the remaining attempt any **FOUR** questions from Q.No. 2 to Q.No. 7.
- 2) Each question carries **FOURTEEN** marks.
- 3) Use of non-programmable scientific calculator is **ALLOWED**.
- 4) Graph papers and statistical tables will be provided if necessary.

Q.1 a) Accounting is the language of business, explain critically.

b) Journalize the following transactions in the books of Mr. Roy:

01.04.07	Started his business with a cash of Rs. 17,500, Stock of Rs Rs. 15,000.
04.04.07	Purchased goods worth Rs. 10,000 from Mr. Paul.
05.04.07	Goods returned to Mr. Paul Rs. 500.
06.04.07	Paid Mr. Paul the settlement amount.
09.04.07	Withdraw cash for household expenses amounted to Rs. 1,600
12.04.07	Paid carriage outward of Rs. 1,000
13.04.07	Purchased a furniture from Sen and Co. of Rs. 1,000
15.04.07	Withdraw cash from SBI for official use of Rs. 5,000

- Q.2 a) What do you mean by subsidiary books? State the objectives of preparing them.
b) What is Trial Balance? Why do we prepare it?

Q.3 What is depreciation? Discuss the merits and demerits of 'Straight Line Method' and 'Written Down Value Method' of depreciation.

Q.4 Explain in brief Accounting concepts and conventions.

Q.5 From the following Trial Balance of Shri Rama Nand Sagar, prepare Trading and Profit and Loss Account for the year ended 31st December, 2005 and a Balance Sheet as on that date:

Debit Balances	Rs.	Credit Balance	Rs.
Opening Stock	20,000	Sales	2,70,000
Purchases	80,000	Purchase Return	4,000
Sales Return	6,000	Discount	5,200
Carriage Inwards	3,600	Creditors	25,000
Carriage Outwards	800	Bills Payable	1,800
Wages	42,000	Capital	75,000
Salaries	27,500		
Plant and Machinery	90,000		
Furniture	8,000		
Debtors	52,000		
Bills Receivable	2,500		
Cash in Hand	6,300		
Travelling Expenses	3,700		
Lighting Expenses (Factory)	1,400		
Rent and Taxes	7,200		
General Expenses	10,500		
Insurance Expenses	1,500		
Drawing	18,000		
	3,81,000		3,81,000

Adjustments:

- i) Stock on 31st December, 2005 was valued at Rs. 24,000.
- ii) Wages outstanding for December, 2005 amounted to Rs. 3,000.
- iii) Salaries outstanding for December 2005 amounted to Rs. 2,500.
- iv) Prepaid Insurance amounted to Rs. 300.
- v) Depreciation of Plant & Machinery at 5% and on Furniture at 20%.

Q.6

Rectify the following errors by Journal Entries assuming that a Suspense Account was opened:

- Rs. 540 received from M. Mehta was posted to the debit side of his account.
- Rs. 100 being purchase returns was posted to the debit of Purchases Account.
- Rs. 574 paid for repairs to motor car was debited to the motor car account as Rs. 174.
- The purchase of a machinery for Rs. 6,000 was entered in the Purchases Book.
- A sale of Rs. 350 to Sethi was entered in the Sales Book as of Rs. 530.
- Rs. 500 paid towards wages for installing a machinery was debited to Wages Account.

Q.7

Write short notes on any TWO:

- a) Users of Accounting Information
- b) Petty Cash Book
- c) Bank Reconciliation Statement
- d) Voucher System

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LINA - I (2010 Course) : APRIL / MAY - 2013

Subject : Business Environment

B.B.A. - I / II / III

Day : Tuesday

Date : 07/05/2013



Time : 10.00 AM TO 01.00 PM

Max Marks : 70 Total Pages : 1

N.B.

- 1) Q.No. 1 is **COMPULSORY**.
- 2) Attempt any **FOUR** questions from Q. No.2 to Q. no. 7.
- 3) Each question carries **14** marks.

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- Q.1** Explain various forms of government regulation that a business organization has to abide by.
- Q.2** "The environment around a business has a tremendous influence on it"
Discuss in light of micro environmental factors affecting a business.
- Q.3** What are the components of economic environment that a business organization has to carefully introspect?
- Q.4** State reasons as to why Business organizations are moving towards being socially responsible. Do cite examples supporting your answers.
- Q.5** Discuss the implications of Globalization for India Business firms in the current context.
- Q.6** How do the changes in technology environment impact the business world?
How do business organizations cope up with such changes?
- Q.7** Write notes on any **TWO**
- a) Structure and functions of 'WTO'
 - b) Cultural impact on business
 - c) Benefits of environmental analysis.

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